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For Immediate Release

Datafarm[®] facilitates eCTD submission process for ARIAD Pharmaceuticals through use of Datafarm's S-Cubed[®]

Marlborough, MA March 3, 2010 — Datafarm Inc., a world leading provider of electronic regulatory submission solutions for the Life Sciences industry, today announced **ARIAD Pharmaceuticals'** successful deployment of Datafarm's leading electronic regulatory submission software, **S-Cubed[®]** together with a complete suite of supporting document templates and publishing tools.

ARIAD adopted Datafarm's S-Cubed to streamline its regulatory compliance process and transition from paper-based submissions to the FDA's preferred electronic Common Technical Document (eCTD) in preparation for its New Drug Application (NDA) in 2010.

ARIAD is preparing to file an orphan drug NDA application for ridaforolimus, its late-stage cancer -inhibiting compound currently being evaluated in patients with metastatic sarcomas, as well as other cancer indications, and must do so in a compliant electronic format. Both ridaforolimus, and its other oncology IND currently in Phase I development, had been fully maintained in paper.

"If our drugs are approved, ARIAD will go from an R&D organization to a fully-integrated commercial organization," said Charles Deeck, Director of Regulatory Operations for ARIAD. "We simply had to make this happen and needed an eCTD solution to do it. After an extensive review of multiple solutions from leading providers, we selected Datafarm because it offered the broadest, most intuitive solution offerings without being cost-prohibitive."

All ARIAD applications will be converted to eCTD format through S-Cubed in early 2010.

Regarding ARIAD's transition to e-submissions with Datafarm, Deeck reported, "We like the simple, intuitive tool bars of S-Cubed and the great user-guide documentation and instruction that simplify the process of making a compliant document. Our document management system coupled with Datafarm's S-Cubed will bear obvious resource savings and an increase in compliance."

About Datafarm Inc.

Established in 1997, Datafarm is a world leader in high performance electronic regulatory submission solutions for the life sciences industry. Datafarm's open, modular technologies and professional services experts enable life sciences companies to meet the strict standards of regulatory authorities across the world, helping them achieve quality, accuracy, and compliance to efficiently deliver regulatory reports and submissions. Datafarm has helped hundreds of sponsor companies compress the regulatory submissions approval process, improving speed to market, cost control and productivity in order to achieve their ultimate goal of ensuring patients' and physicians' timely access to new drugs.

Datafarm is headquartered in Marlborough, Mass., US with regional offices in California in the US, UK, France, and India. Detailed product and service information can be found at www.datafarminc.com.

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To view or download the case study [click here](#).