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For immediate Release

Datafarm streamlines electronic regulatory submissions for generic drug companies

-Datafarm's unveils the API package, a comprehensive electronic Submissions solution for the generics market-

Marlborough, MA December 1, 2009 —Datafarm Inc., a world-leading provider of high performance electronic regulatory submission solutions for the life sciences industry, today announced the availability of the API package, a comprehensive electronic regulatory submissions software solution for generic drug companies.

George Waidell, Vice President of Sales and Marketing at Datafarm said, "Since 2007, when the FDA announced the Generic Initiative for Value and Efficiency (GIVE) which intends to amplify the quantity and selection of generic pharmaceutical products that are available, the stakes have gone up for generics companies. These companies are faced with the same challenge of meeting requirements for regulatory submissions as the traditional pharma companies, however, their journey towards compliance differs due to the need to meet bioequivalence. Datafarm acknowledges these differences by designing a feature rich package at a very cost effective price point," concluded George.

The API package is specifically designed to enable generics pharmaceutical companies in the production of electronic regulatory submissions, which must demonstrate therapeutic equivalence to a specified, previously approved reference listed drug. The API Package has all the utility of Datafarm's state-of-the-art electronic submissions technology including authoring, publishing, compilation and viewing at a price point that matches the value proposition for generic drug organizations. For more information about the API package please visit:

www.datafarminc.com.

About Datafarm Inc.

Established in 1997, Datafarm is a world leader in high performance electronic regulatory submission solutions for the life sciences industry. Datafarm’s open, modular technologies and professional services experts enable life sciences companies to meet the strict standards of regulatory authorities across the world, helping them achieve quality, accuracy, and compliance to efficiently deliver regulatory reports and submissions.

Datafarm has helped hundreds of sponsor companies compress the regulatory submissions approval process, improving speed to market, cost control and productivity in order to achieve their ultimate goal of ensuring patients’ and physicians’ timely access to new drugs.

As a total solutions provider, Datafarm employs some of the industry’s pioneers in document-based software development as well as world renowned life sciences regulatory specialists who proactively work with customers and business partners to drive new initiatives and maintain a market lead approach to development and services. Headquartered in Marlborough, Massachusetts, US, Datafarm has regional offices in California in the US, UK, France, and India. Information about Datafarm's products and services can be found at www.datafarminc.com.

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