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For Immediate Release

Datafarm's Daniel Orfe to present at the DIA 8th Annual Electronic Submissions Conference

**Wednesday November 17-19, 2009
SAN DIEGO, CA**

San Diego, CA, USA November 18, 2009 — Datafarm Inc., a world leading provider of high performance electronic regulatory submission solutions for the Life Sciences industry, is pleased to announced that Mr. Daniel F. Orfe, Vice President of Global Regulatory Submission Services at Datafarm, will present within the *Changing Your Business Model To Get The Most Out Of Your eCTD* session at the Drug Information Association's (DIA's) 8th Annual Electronic Submissions Conference; eCTD: The Adventure Continues to be held on November 17-19, 2009 at the Westin in San Diego, CA.

The DIA 8th Annual Electronic Submissions Conference; eCTD: The Adventure Continues will discuss current developments in eCTD in the US and Europe, filing CTD formatted submissions in other markets, and emerging technologies having an impact on electronic submissions.

Mr. Orfe's presentation within the session is entitled *Producing and Delivering eCTDs: Considerations When Deciding In-house Staff, Outsource Partner or Both*. The session is scheduled for Wednesday, November 18th at 3:30pm. "As the eCTD gains global momentum, decision making on how to best accomplish producing eCTDs is difficult for many companies. Companies can achieve significant advantages by adopting the eCTD however they also face challenges to effect their transition," said Mr. Orfe. "I look forward to outlining items sponsor companies should consider to facilitate making the decision which best meets their specific business needs," concluded Mr. Orfe.

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About the [Drug Information Association \(DIA\)](#)

DIA serves more than 30,000 biopharmaceutical professionals from industry, academia, and regulatory agencies worldwide. Through its domestic and international meetings, training courses, workshops and webinars, DIA provides a neutral global forum for the exchange of information critical to the advancement of the drug discovery and lifecycle management processes. Headquartered in Horsham, PA, USA, and with offices in Basel, Switzerland, Tokyo, Japan, Mumbai, India, and Beijing, China, the Association is led by its volunteer-based Board of Directors and executive management team. For more information, visit www.diahome.org or call 215-442-6100.

About [Datafarm Inc.](#)

Established in 1997, Datafarm is a world leader in high performance electronic regulatory submission solutions for the Life Sciences industry. Datafarm's open, modular technologies and professional services experts enable Life Sciences companies to meet the strict standards of regulatory authorities across the world, helping them achieve quality, accuracy, and compliance to efficiently deliver regulatory reports and submissions.

Datafarm's Daniel Orfe to present at the DIA 8th Annual Electronic Submissions Conference; eCTD: The Adventure Continues page 2

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Datafarm has helped hundreds of sponsor companies compress the regulatory submissions approval process, improving speed to market, cost control and productivity in order to achieve their ultimate goal of ensuring patients' and physicians' timely access to new drugs.

As a total solutions provider, Datafarm employs some of the industry's pioneers in document-based software development as well as world renowned life sciences regulatory specialists who proactively work with customers and business partners to drive new initiatives and maintain a market lead approach to development and services. Headquartered in Marlborough, Massachusetts, USA, Datafarm has regional offices in San Diego, CA and Philadelphia, PA in the USA as well as international offices in the UK, France, and India. Information about Datafarm's products and services can be found at <http://www.datafarminc.com> or call 508-624-6454.

Attendees can visit Datafarm's booth #1 to get the more information on its eSubmission services and products.

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