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Datafarm Inc. Attains Gold Certified Partner Status in Microsoft Partner Program

*Datafarm Inc. Further Distinguishes Itself by Earning a
Microsoft Competency in ISV/Software Solutions*

Marlborough, MA (January 22, 2009) – Datafarm Inc., a leading provider of Electronic Document Publishing Solutions and Regulatory Submissions Services for the Life Sciences Industry, today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with a competency in ISV/Software Solutions, recognizing Datafarm’s expertise and impact in the technology marketplace. As a Gold Certified Partner, Datafarm Inc., has demonstrated expertise with Microsoft technologies and a proven ability to meet customers’ needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

Datafarm provides custom and off-the-shelf software solutions that produce high-quality and agency-compliant eSubmission-ready documents to customers worldwide. To date, the company's products have been used to compile thousands of eSubmissions. Datafarm's regulatory services team has partnered with industry sponsors to submit hundreds of eSubmissions to the USA, Canada, European Union, and Japanese regulatory authorities. As a total solutions provider, Datafarm’s comprehensive offering of software and regulatory services solutions allow Datafarm clients to focus on their core business and remain agile in today’s challenging environment.

“We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers,” said Shylendra Kumar, Founder, President and CEO of Datafarm Inc. “The benefits provided through our Gold Certified Partner status will allow us to continue to enhance the offerings that we provide for customers.”

“Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities,” said Allison Watson, corporate vice president of the Worldwide Partner Group at Microsoft Corp. “They need to trust in a company that can act

as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes Datafarm Inc. as a new Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology.”

As one of the requirements for attaining Gold Certified Partner status, Datafarm Inc. had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner’s capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each Competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. Within select Competencies, there are Specializations that focus on specific solution areas that recognize deeper expertise within that Competency. Serving as a specialized path to earning those Competencies, Specializations give direct access to the tools and resources that support that specific area of focus.

The ISV/Software Solutions Competency recognizes the skill and focus partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and marketing packed software based on Microsoft technologies.

“Solutions competencies are an important way for Microsoft to better enable ISVs to meet customer needs,” said Sanjay Parthasarathy, corporate vice president of the Developer and Platform Evangelism Group at Microsoft Corp. “They allow ISVs to keep and win customers through their deep knowledge of solutions-based Microsoft platform technologies. Microsoft has a long history of working closely with ISV partners to help them deliver compelling solutions and applications to our mutual customers, and the Microsoft Competencies are an important step in continuing to enhance vital relationships with ISVs worldwide.”

The Microsoft Partner Program was launched in October 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

Established in 1997, Datafarm is a leading provider of Regulatory Submission **software** and regulatory **services** solutions for the Life Sciences industry. Datafarm provides custom and off-the-shelf software solutions that produce high-quality and agency-compliant eSubmission-ready documents to customers worldwide. To date, the company's products have been used to compile thousands of eSubmissions. Datafarm's regulatory services team has partnered with industry sponsors to submit hundreds of eSubmissions to the USA, Canada, European Union, and Japanese regulatory authorities. Headquartered in Marlborough, Massachusetts, USA, Datafarm has regional offices in California, the UK, France, and India. Information about Datafarm's products and services can be found at www.datafarminc.com.

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