



Press Contact:

Kathleen Murray Tremblay
PR for Datafarm
267.255.4142
kathleen@redcliffpr.com

For Immediate Release

Datafarm's Daniel Orfe to present on *Pursuing Standards to Enhance eCTD Deliverables, PhRMA ERS Group Annual Update* at the Drug Information Association's 45th Annual Meeting

**JUNE 21-25
SAN DIEGO, CA**

San Diego, CA, USA June 22, 2009 — **Datafarm Incorporated**, a world leading provider of high performance electronic regulatory submission solutions for the Life Sciences industry, is pleased to announced that Mr. Daniel F. Orfe, Vice President of Global Regulatory Submission Services at Datafarm, will present a session at the Drug Information Association's (DIA's) 45th Annual Meeting (June 21-25, 2008; San Diego, CA).

The DIA Annual Meeting is the biopharmaceutical industry's largest, longest running, best-value, global, multidisciplinary event. This year's program offers learning opportunities for everyone and features the biggest names from industry, regulatory, and academia.

Mr. Orfe's session is entitled *Pursuing Standards to Enhance eCTD Deliverables: The Pharmaceutical and Research Manufacturer Association Electronic Regulatory Submissions (PhRMA ERS) Group Annual Update*. The session is scheduled for Thursday, June 25th at 10:30. "I am pleased to have the opportunity to connect with colleagues during this time when the life science industry and regulatory agencies are moving closer to realizing eCTD's full potential," said Mr. Orfe. "I look forward to this knowledge sharing session with industry subject matter experts in hopes of refining the eCTD process for both industry and agencies," concluded Mr. Orfe.

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About the [Drug Information Association \(DIA\)](http://www.diahome.org)

DIA serves more than 30,000 biopharmaceutical professionals from industry, academia, and regulatory agencies worldwide. Through its domestic and international meetings, training courses, workshops and webinars, DIA provides a neutral global forum for the exchange of information critical to the advancement of the drug discovery and lifecycle management processes. Headquartered in Horsham, PA, USA, and with offices in Basel, Switzerland, Tokyo, Japan, Mumbai, India, and Beijing, China, the Association is led by its volunteer-based Board of Directors and executive management team. For more information, visit www.diahome.org or call 215-442-6100.

About [Datafarm Incorporated](http://www.datafarm.com)

Established in 1997, Datafarm is a world leader in high performance electronic regulatory submission solutions for the Life Sciences industry. Datafarm's open, modular technologies and professional services experts enable Life Sciences companies to meet the strict standards of regulatory authorities across the world, helping them achieve quality, accuracy, and compliance to efficiently deliver regulatory reports and submissions.

Datafarm has helped hundreds of sponsor companies compress the regulatory submissions approval process, improving speed to market, cost control and productivity in order to achieve their ultimate goal of ensuring patients' and physicians' timely access to new drugs.

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As a total solutions provider, Datafarm employs some of the industry's pioneers in document-based software development as well as world renowned life sciences regulatory specialists who proactively work with customers and business partners to drive new initiatives and maintain a market lead approach to development and services. Headquartered in Marlborough, Massachusetts, USA, Datafarm has regional offices in San Diego, CA and Philadelphia, PA in the USA as well as international offices in the UK, France, and India. Information about Datafarm's products and services can be found at <http://www.datafarminc.com> or call 508-624-6454.

Attendees can visit Datafarm's booth #1900/1902 to get the more information on its eSubmission services and products.

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