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*For immediate Release*

## **MasterControl and Datafarm Launch GxP2eCTD at the DIA 45<sup>th</sup> Annual Meeting**

*-A bundled offering of MasterControl document management and Datafarm's S-Cubed® eCTD-*

**San Diego, CA June 23, 2009** — **MasterControl Inc.**, a global provider of GxP process and document management software solutions for life science companies, and **Datafarm Inc.**, a world leading provider of high performance electronic regulatory submission solutions for the life sciences industry, today announced the launch of GxP2eCTD at the Drug Information Association (DIA) 45<sup>th</sup> Annual Meeting. The companies will jointly host a launch party to be held on Tuesday, June 23<sup>rd</sup>, 2009 at Buster's Beach House at 807 West Harbor Drive (Seaport Village) in San Diego, CA. The venue is just a short walk from the San Diego Convention Center, the location of this year's DIA Annual Meeting. To register visit:

[http://www.datafarminc.com/emailblast/dia\\_reception.html](http://www.datafarminc.com/emailblast/dia_reception.html).

GxP2eCTD allows users to readily locate, work with, and add documents directly from MasterControl's secure document repository to the eCTD submission in Datafarm's S-Cubed® solution while maintaining the full integrity and compliance of submissions. The seamless integration of MasterControl with the proven S-Cubed® eCTD solution provides a secure repository for the submissions document before, during and after submission publishing. Furthermore, the MasterControl Submissions Locker™ can provide control of the submission after publication within MasterControl just as the source documents used in the submission.

Michael Bothe, Vice President of Business Development at MasterControl, said, "It is exciting to have the ability to offer joint customers of MasterControl and Datafarm a seamless offering. We have tailored GxP2eCTD to meet the needs of small to mid-sized life sciences companies that want to simultaneously implement a complete document management and eSubmissions solution."

MasterControl's electronic document management and control solutions and Datafarm's eSubmissions software both have proven track records of maintaining integrity in electronic submission processes. By integrating the two powerful solutions, users can connect to MasterControl from Datafarm's S-Cubed eCTD without compromising the security or reliability of submissions documents. Using Datafarm's S-Cubed eCTD submission templates and the MasterControl collaboration tool users are able to create submission-ready documents from the beginning of the process while also ensuring that submissions documents are controlled, tracked, and stored in a secure electronic platform.

"Life sciences companies can take advantage of leading and proven technology at an excellent price point suited for smaller companies," said George Waidell, Vice President of Product Strategy at Datafarm. "We are looking forward to showing off the solution at the DIA Annual Meeting."

Attendees of the DIA 45<sup>th</sup> Annual Meeting interested in seeing a GxP2eCTD demo can stop by the Datafarm booth #1900/1902.

#### **About MasterControl Inc.**

[MasterControl](#) produces software solutions that enable regulated companies to get their products to market faster, while reducing overall costs and increasing internal efficiency. MasterControl securely manages a company's critical information throughout the entire product lifecycle. MasterControl software is known for being easy to implement, easy to validate and easy to use. MasterControl solutions include [document management](#), [training management](#), [quality management](#), [product lifecycle management](#), [audit management](#), [bill of materials](#), [supplier management](#), [submissions management](#), and more. Supported by a comprehensive array of services based on industry best practices, MasterControl provides our customers with a complete information management solution across the entire enterprise.

For more information, visit the [MasterControl website](#), or call 800-825-9117

#### **About Datafarm Inc.**

Established in 1997, Datafarm is a world leader in high performance electronic regulatory submission solutions for the life sciences industry. Datafarm's open, modular technologies and professional services experts enable life sciences companies to meet the strict standards of regulatory authorities across the world, helping them achieve quality, accuracy, and compliance to efficiently deliver regulatory reports and submissions.

Datafarm has helped hundreds of sponsor companies compress the regulatory submissions approval process, improving speed to market, cost control and productivity in order to achieve their ultimate goal of ensuring patients' and physicians' timely access to new drugs.

As a total solutions provider, Datafarm employs some of the industry's pioneers in document-based software development as well as world renowned life sciences regulatory specialists who proactively work with customers and business partners to drive new initiatives and maintain a market lead approach to development and services. Headquartered in Marlborough, Massachusetts, US, Datafarm has regional offices in California in the US, UK, France, and India. Information about Datafarm's products and services can be found at [www.datafarminc.com](http://www.datafarminc.com).

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